



## 2003 Award Program

*DEADLINE FOR SUBMITTING: August 29, 2003.*

Nominations are being sought for three awards to recognize Cornell Cooperative Extension professionals who have contributed to natural resource / environmental issues programming. The NY-ANREP Awards Program encourages higher standards among Extension staff and expands awareness of excellent programs. The program honors outstanding members, partners, and Extension staff as well as the educational materials and programs they have developed. Awards in 2003 will recognize outstanding Extension natural resources and environmental educational materials developed or enhanced since January 2002.

**Program Excellence Award** – This award is for Cornell Cooperative Extension personnel who have created or improved an educational program that exemplifies positive impacts on the environment. The program can be based on publications, workshops, Internet resources, or other teaching approaches. The award criteria are:

- Extent to which an environmental challenge has been addressed by the Extension education program.
- Importance of the environmental condition either regionally or statewide.
- Amount and quality of outreach and spin-off effects of the program.
- Extent to which the program is replicable in other counties or regions.

**David Allee Campus/County Connection Award** – This award is for Cornell Cooperative Extension personnel that have fostered exceptional relationships to bridge campus resources and local environmental needs. It supports the spirit of the 2002 Land Grant Mission Review in which . . . “county associations regularly identify the needs of their communities and work with university faculty and others to address those needs and help their communities problem solve through educational programming that puts experience and research knowledge to work.” It celebrates the work of David J. Allee, late professor of resource economics in the College of Agriculture and Life Sciences and leader of the Cornell Local Government Program.

The award criteria include:

- Extent to which an identified community environmental need is addressed through collaboration and research on campus.
- Level of mutual benefit and recognition for the community and campus, leveraged through the Cooperative Extension System.
- Durability of the program to continue to meet ongoing needs of the community.

**Innovative Outreach Award** – This award is for Cornell Cooperative Extension personnel who have demonstrated unique and innovative approaches to natural resource / environmental program responsibilities. It rewards the ability to connect with new audiences, or existing audiences in new and effective ways.

Criteria for this award include:

- Consideration for the special needs of a particular audience in understanding and acting on an environmental issue.
- Extent to which the outreach transforms perceptions of Extension education, whether for a new or existing audience.
- Quality of educational outreach in accomplishing the original objectives.
- Replicability to other new audiences or through other environment / natural resources programs.

## **Nomination procedure**

To nominate an individual or team, please compose a letter, prepare a basic nomination packet, and submit them to the:

NY-ANREP Awards Committee  
c/o Jim Ochterski  
Cornell Cooperative Extension – Schuyler County  
208 Broadway Street  
Montour Falls, NY 14865-9602

Include in your nomination letter / packet:

- The name of the award for which the nomination is submitted
- Name and contact information for the nominator and the nominee(s)
- Name of the program(s) for which the nomination is submitted
- Supporting information such as a nomination statement, evaluation information, news clippings and other media documents, quotes from participants, and other materials that document the justification of the nomination.

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## **Award committee members**

Contact any of these members for further information about the NY-ANREP Awards Program:

- James A. Ochterski, NY-ANREP Awards Chair, (607) 535-7161, jao14@cornell.edu
- Robin Krebs, NY-ANREP Secretary, (585) 343-3040, rek24@cornell.edu
- Peter Smallidge, NY-ANREP Treasurer, (607) 255-4696, pjs23@cornell.edu